KETCHAM

ashleyaketcham.com

KETCHAM RECIPE

ASHLEY KETCHAM

Graphic Designer

RECIPE ORIGIN/ INFORMATION

612-229-0314
ashleyaketcham.com
ashleyaketcham@gmail.com
Minneapolis, Minnesota

SERVES

Employer(s)

PREP TIME

3 years at:
University of Wisconsin
Stout BFA in Graphic Design
3.66 GPA
(2016-2019)

COOKING TOOLS

8 Illustrators
8 Photoshops
5 InDesigns
2 After Effects
3 Adobe Premieres
1 Adobe Audition

HIGHLIGHT INGREDIENTS

1 tbsp Thrives in creative conceptualizing and execution of unique concepts

1 tbsp Organized when managing deadlines, projects, and files

1 tbsp Attentive to detail and overall presentation

1 tbsp Adapts to navigating new software and design techniques

EXPERIENCE INGREDIENTS

1 cup Shinebox Graphic Design Intern (July-September 2019) Minneapolis, Minnesota

1 cup UW Stout Senior Show Art Director (January-May 2019) Menomonie, Wisconsin

1 cup Kerry Labrie Freelance Graphic Designer (August-December 2017)

Minneapolis, Minnesota

1 cup Free Arts Minnesota Volunteer and Freelance Graphic Designer (February-May 2017) Minneapolis, Minnesota

1 cup Drewes Law Freelance Graphic Designer (September 2015) Minneapolis, Minnesota

AWARD + ACHIEVEMENT INGREDIENTS

1 dash MN Ad Fed Gold Prize for: Pick Issue with Tissue Campaign (2018)

1 dash VAAS (Ostomy Bag Covers), featured in Packaging of the World (2019)

1 dash Dakkai Illegal Wine, featured in Packaging of the

World (2019)

1 dash NASAD Exhibition (2018) Menomonie, Wisconsin

1 dash Chancellor's Award (2017-2019)

1 dash Dean's List (2014-2016)

INSTRUCTIONS

Pour experience ingredients into slow cooker. Cook on high, uncovered, stirring with cooking tools every hour or so for 10 hours total. Smooth the texture by adding highlight ingredients, and put sauce in an immersion blender for 20 seconds. Empty the ketchup into a fine strainer and put mixture back into blender. Garnish the dish with awards and achievements ingredients and blend for another 20 seconds. Pour sauce into bowl. Share the Ketcham Recipe with companies.